

# MEDIA RELEASE



**For Immediate Release**

**Date: 29 July 2015**

## **MarineX@Marine15 Launched**

The Organising Committee of Marine15 is pleased to announce the launch of MarineX@Marine15. This exciting marketing initiative highlights the scope of the Marine15 tradeshow to develop as the premier marine business to business (B to B) trade exhibition in the Southern Hemisphere.

MarineX@Marine15 will be held 3 - 5 May 2015 as part of the Marine15 International Conference and Trade Exhibition. According to the Organising Committee MarineX@Marine15 will build on the back of the successful Trade Exhibition at Marine13 that attracted 43 business exhibitors to promote face to face to over 450 Marine13 delegates. The Committee is expecting at least 65 businesses to exhibit in 2015 with a capacity of 75 exhibitors at the RACV Royal Pines Resort on the Gold Coast.

Darren Vaux, Organising Committee member and Chairman of the Boating Industries Alliance Australia said the International Conference and Trade Exhibition is expected to attract 550 plus delegates from across Australia, New Zealand and the wider region.

“The delegate profile is owners, senior managers and staff of businesses across the spectrum of boating businesses including retailers, manufacturers and associated goods and service providers. The marina stream attracts all the key decision makers and the conference safety stream attracts the senior government agency and corporation officials involved with boating safety and marina operations. With the increased focus on industry B to B opportunities as highlighted by the launch of MarineX@Marine15 we expect the event to be a sellout”.

The prospectus for exhibitors and sponsors is now available on the Marine15 website. The Organising Committee note that the rates for exhibiting at MarineX@Marine15 have been held at 2013 prices and additional benefits have been included.

Jpeg attached: MarineX@Marine15 - Further information: [nik.parker@biaa.com.au](mailto:nik.parker@biaa.com.au), [colin@marinas.net.au](mailto:colin@marinas.net.au) or [Neil.Patchett@transport.nsw.gov.au](mailto:Neil.Patchett@transport.nsw.gov.au)