



BOATING FOR THE FUTURE

MEDIA RELEASE

For Immediate Release

Date: 4 May 2015

Exhibitors Very Positive at marine15

The trade show at marine15 is receiving very positive accolades from exhibitors 24 hours into the three day event. There are 50 exhibitors providing a range of products ranging from marina pontoons to boat safety equipment at the Gold Coast event.

Craig Bone from Petrolink commented that as a first time exhibitor participation is proving to be a good investment. "This is clearly an event about quality not quantity with most enquiries being very good leads. We will be back again for sure next time." John Scheirs from Marina Dredging Services is another first time exhibitor and he is equally as enthusiastic about the quality of the leads being generated. "Interest in our product has been very strong" he said.

A new boating safety devise launched to co-inside with marine15 is the life cell. This innovative emergency boat safety aid has been receiving strong enquiry at marine15. Jenny Aiken from Life Cell Marine Safety said she has been receiving an overwhelming level of enquiry from delegates including marine retailers, marinas and even boat manufacturers. Marine15 has been a wonderful success in launching our product."

Colin Bransgrove from the Marina Industries Association and marine15 Committee member said the trade event was exceeding expectations. "On the feedback to date we expect exhibitors to be very satisfied with the event with all commenting on the quality of the leads being generated."

The marine15 International Conference and Trade Event concludes 5 May followed by technical tours and special interest forums on 6 May.



BOATING FOR THE FUTURE

MEDIA RELEASE

End

Pic. Trade event at marine15 Further information: Colin Bransgrove MIA colin@marinas.net.au, Nik Parker, BIAA nikparker@biaa.com.au, Neil Patchett Neil.Patchett@transport.nsw.com.au